

ABSTRACT

Described are techniques used in an on-line concession stand using software. The on-line concession stand (MCS) application includes an order wizard, a supplier console and a database of information. The MCS application provides for users to view and purchase products on-line from suppliers. Any one or more a variety of communication techniques and devices may be used in completing the transaction including instant messaging. A database organization includes a data organization to facilitate the transaction as well as electronic browsing.